

CGA Alberta Conference 2010
Achieving the Extraordinary
June 14 - 18, 2010



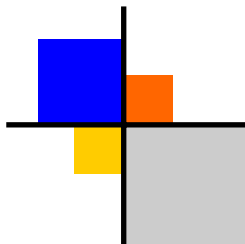
**Certified General
Accountants' Association
of Alberta**



Experts
In Value™

The Annual Conference is CGA Alberta's premier member event. The week is teeming with various programs -- insightful speakers, special interest workshops and seminars, and multiple networking and social opportunities all designed to help you Achieve the Extraordinary in your life and your career. You will come away with fresh ideas, new information and the motivation you need to move up the corporate ladder, increase your earning potential and stand out above the competition.

www.cga-alberta.org



**Business Valuations, Acquisitions
& Divestitures**

Presenter: Howard E. Johnson,
MBA, FCMA, CA, CBV, CPA, CFA, ASA, CF, C.Dir.
Time: 1:00pm – 5:00pm

This presentation will focus on the practical aspects of business valuation and its application in many situations, including income tax and estate planning, shareholder buyouts, acquisitions, and divestitures.

Specific topics will include:

- Common valuation methodologies
- How rates of return and valuation multiples are established
- Notional valuations – tax planning and shareholder disputes
- Open market transactions – business pricing
- The acquisition and divestiture process
- Negotiating and structuring a transaction

www.cvpl-veracap.com